
ThriveCast is a growth platform that connects you with the opportunities and people to thrive in life.

ThriveCast
Power Your Potential to Thrive
Focused on Growth & Impact

We are committed to people’s growth and impact goals, optimizing for three key outcomes:

Personal Growth
Offering connected growth opportunities designed to support members in making progress on important life journeys.

Relevant Connections
Cultivating connections among your community as people share, connect, and support each other’s growth.

Core Commitments

• Make it easy for anyone to connect to real-world opportunities for growth and impact.
• Make it easy for anyone to connect with the people and ideas to succeed in their growth.
• Make it easy for anyone to support the growth and impact of another.
• Make it easy for anyone to convert what they know into growth opportunities.

Community Impact
Supporting members in creating real-world value, applying their growth to achieve goals that are important to them.
**Thrive Learning** - users create value, applying what they learn to achieve goals that are important to them.

**Personalized MicroCerts** - user owned growth journeys with layered agency, offered as applied micro-certificates.

**Connected Growth** - members join groups where they share stories, offering comments, support, and inspiration.

**Platform Design** - thin-and-light technology with 'know and match' algorithms to connect, people, ideas, and opportunities.

Members pursue connected learning opportunities as part of a community invested in creating and sharing stories of impact.

**Learning Journeys**
- Dimensions of Wellness
- Digital Literacies
- Career Pathways
- Healthy Lifestyle, etc.

*Your Content in our Frameworks*
Growing Your Potential to Thrive

Connecting each one of us to the opportunities, people, and content to ensure that we become all we were meant to be.

User-Aware Feed
Curated list of invitations connecting individuals to opportunities and people that are relevant to their growth interests.

Growth & Impact Cycle
Engaging cycle of activities designed to support anyone being able to thrive in areas they want to grow.

Custom Micro-Certs
Bundles of learning modules designed to foster applied knowledge that is personally relevant and has real-world value.

Members pursue thrive opportunities, referring to structured invitations to grow in a topic area. Each opportunity includes peer examples, growth activities, success criteria, and community feedback.
Lifelab Studios Partnership Process

- **Stakeholder Alignment** - Ensuring assumptions, goals, and processes are shared by the partnership.
- **Journey Mapping** - Grounding the work in supporting the community in making progress that is significant and valued.
- **Content Development** - Developing activities and leveraging resources to support member growth.
- **Ecosystem Integration** - Enabling the local community to own and adapt, focusing on the authenticity and positioning of the invitation.
- **Impact Optimization** - Using ongoing data and analysis to iterate and improve outcomes.

Lifelab Studios is a unique partnership of Learning Scientists, Engineers, Game Designers and Researchers who are committed to unlocking the insights, services and relationships so that your community can thrive.

Lifelab Studios has developed an agile design process to maximize the value of the platform for your community. It starts with understanding the progress members of your community desire, and involves ongoing optimizations to ensure that they are successful.

Platform Features

- Develop Custom Content Libraries Focused on your Goals
- Ensure Relevance through a Smart User-Aware Feed
- Users Support Users Creating and Sharing Thrive Stories
- Launch a Branded, Mobile Experience to Your Network
- Offer Validated Micro-Cert Collections with Your Content
- Use Real-Time Data to Track and Increase Growth Progress

- Experience a Next-Generation Growth and Impact Learning Cycle
- H5P brings a Variety of growth Activities with Success Validation
- Members are Always Up-To-Date with User Notifications and Alerts
- Manage a Champion Dashboard to Support the Growth of Another
- Create Multiple Cohorts with Different People & Content
- Integrate External Services with Open API Architecture

Designed for Growth. Focused on Thrive. Powered by People.